

## MESSAGE FROM THE CEO:

As I look towards the future, I cannot believe the strides we have made as a "small" network of Infant Care Specialists (baby nurses). Since we first launched our website in 2006, I am so proud of what we have achieved. We have made tremendous inroads in the baby nursing industry, while continuously earning the trust of our clients. This in itself is very gratifying, as clients continuously recommend us to their friends and colleagues. We strive on our professionalism and customer satisfaction and because of these qualities, despite the huge market for baby nurses, our clients still choose us.

With future growth, we have the opportunity to continue to work together, to keep abreast of new methods in the baby nursing industry, and thereby improve on the past. We will continue to work closely with our clients, being flexible and sensitive to their needs. In so doing, we can be the first to effect change and deliver the best infant care to their precious babies.

Thank you.

Sincerely, Consuelo Sorzano, CEO consuelo\_s@thebabynursenyc.com



